

PART I — HOSPITAL ECONOMICS FOR NURSES:
BEHIND THE SCENES OF THE BUSINESS OF
HEALTH CARE

Registered nurses are responsible for ensuring that patients receive safe, therapeutic, and effective care. Yet, every day across the country nurses are told that hospitals are not budgeted for the care that patients need. This class investigates the basic economic structures of hospital operations in the United States, focusing on demystifying how executives use the language of economics to justify their decisions. The class also addresses how market-driven medicine encourages nurses to prioritize economic choices over clinical judgment and the moral distress it creates. It will include interactive activities for developing a basic economic vocabulary; offering nurses useful frameworks for understanding the fundamental tension between bedside care and the medical marketplace. In addition to explaining the different elements of diverse types of hospitals, this class will address how economic decisions in the hospital industry impact care, communities, and the national gross domestic product (GDP).

COURSE OBJECTIVES

Upon completion of Part I of this class, participants will be able to:

- Compare and contrast the basic economic structure of private, for-profit, non-profit, publicly-traded, and publicly-owned hospitals.
- Recognize how market pressures outside influence budget decisions inside the hospital industry.
- Identify the downstream health and social consequences of the financial choices hospital executives make.
- Explain the basic economic and moral investments of different kinds of health care systems.



PART II — THE SCIENCE OF JOY AND SOLIDARITY

This class examines the immediate and long-term health, social, and economic benefits of organized collective action. It explores a growing scientific consensus that common purpose and solidarity lead to a collective joy that is a significant and necessary variable in healing the broader challenges we currently face: widening economic division, growing health acuity, the climate crisis, social isolation, and community fragmentation. Science suggests that joy is both a cause and consequence of pro-social health-promoting relational behaviors. Organized collective action can generate transformative joy and inspire people to create socioeconomic systems that support material well-being in balance with the earth and our common humanity. During this class, we will learn from historical and international examples how joyful solidarity builds understanding and collective accountability across social divisions, explore how joy is embodied and supported through organization, and discuss how the joyful solidarity of workers and health practitioners has contributed to national and global change. We will hear firsthand accounts from RNs whose experiences as health activists will help us to assess the role collective advocacy plays in addressing harmful social determinants of health while preventing caregiver burnout.

COURSE OBJECTIVES

Upon completion of Part II of this class, participants will be able to:

- Describe empirically-verified health benefits and multiplier effects of collective joy for individuals, institutions, and communities.
- Identify organizational structures and practices that support and sustain joyful solidarity.
- Discuss the immediate and long-term results of joyful patient and collective advocacy.

TO SEE MORE CNA/NNOC/NNU CE CLASSES
AND TO REGISTER ONLINE, VISIT
WWW.NATIONALNURSESUNITED.ORG/CE

California Nurses Association
National Nurses Organizing Committee
National Nurses United
155 Grand Avenue, Suite 100 | Oakland CA 94612



Hospital Economics
for Nurses
The Science of Joy
and Solidarity

NOVEMBER 2018 – APRIL 2019

CALIFORNIA
ILLINOIS
MARYLAND
NEVADA

FOR DIRECT-CARE AND STAFF RNs — Provided by California Nurses Association. Provider approved by the California Board of Registered Nursing, Provider Number CEP754 for 6 contact hours.
Optional: additional hour of class available 4:00 – 5:00 p.m.

DATES & LOCATIONS

Full-day, 6 CEH offering, consisting of two parts
All class times 9:00 am – 4:00 pm, *additional hour available*

NEVADA

Thursday, November 29, 2018 — Las Vegas

Rio All-Suites Hotel & Casino
3700 W Flamingo Road, Las Vegas NV 89103

Thursday, March 14, 2019 — Reno

Grand Sierra Resort & Casino
2500 East Second Street, Reno NV 89595

CALIFORNIA

Tuesday, December 11, 2018 — San Bernardino

Hilton Garden Inn San Bernardino
1755 S. Waterman Avenue, San Bernardino CA 92308

Thursday, December 13, 2018 — Long Beach

Long Beach Marriott
4700 Airport Plaza Drive, Long Beach CA 90815

Tuesday, December 18, 2018 — Marina del Rey

Marina del Rey Marriott
4100 Admiralty Way, Marina del Rey CA 90292

Tuesday, January 8, 2019 — San Diego

San Diego Marriott Mission Valley
8757 Rio San Diego Drive, San Diego CA 92108

Wednesday, January 16, 2019 — Modesto

DoubleTree by Hilton Hotel Modesto
1150 9th Street, Modesto CA 95354

Wednesday, January 23, 2019 — Palm Springs

The Riviera Palm Springs
1600 N. Indian Canyon Drive, Palm Springs CA 92262

Wednesday, February 6, 2019 — San Luis Obispo

Courtyard By Marriott San Luis Obispo
1605 Calle Joaquin Road, San Luis Obispo CA 93405

Thursday, February 21, 2019 — Orange County

Doubletree Hotel Anaheim/Orange County
100 The City Drive South, Orange CA 92868

Tuesday, March 12, 2019 — San Mateo

Marriott San Mateo San Francisco Airport
1770 South Amphlett Boulevard, San Mateo CA 94402

Tuesday, March 19, 2019 — Santa Monica

DoubleTree Suites by Hilton Hotel Santa Monica
1707 Fourth Street, Santa Monica CA 90401

Tuesday, March 26, 2019 — Sacramento

Sheraton Grand Sacramento Hotel
1230 J Street, Sacramento CA 95814

Thursday, April 4, 2019 — Oakland

CNA/NNOC Headquarters
155 Grand Avenue, Suite 100, Oakland CA 94612

Thursday, April 11, 2019 — Redding

Red Lion Hotel Redding
1830 Hilltop Drive, Redding CA 96002

MARYLAND

Thursday, February 28, 2019 — Silver Spring

NNU Headquarters
8455 Colesville Road, Suite 1100, Silver Spring MD 20910

ILLINOIS

Thursday, March 7, 2019 — Chicago

Crowne Plaza Chicago West Loop
733 W Madison Street, Chicago IL 60661



INSTRUCTOR

Heidi Hoechst

GENERAL INFORMATION

CNA/NNOC/NNU reserves the right to substitute qualified faculty for those listed. Continental breakfast and lunch will be served.

Absolutely no recording or videotaping of courses allowed. Attendees must remain for both parts of the class in their entirety to receive CE credit (6 CEHs). Additional hour of class available from 4:00 – 5:00 p.m.

REGISTRATION & FEE INFORMATION

Register early as space may be limited and pre-registration is required. Please register no later than one week before the class. Registrants should arrive 15 minutes prior to class and sign-in.

CE courses are free to CNA/NNOC and NNU members and student nurses. Cost to non-members is \$50. Participants will be notified by U.S. mail and by email if a course is cancelled.

Cancellations received at least seven days prior to the class will result in a full refund.

MAIL, FAX, OR ONLINE REGISTRATION

Mail:
CNA/NNOC/NNU
Attn: Nursing Practice/CE
155 Grand Avenue, Suite 100
Oakland CA 94612

Fax:
510-663-2761

Online:
www.nationalnursesunited.org/ce

REGISTRATION FORM

A completed form is necessary to insure registration. Please print legibly.

Name: _____

Street: _____

City: _____ Zip: _____

Day Phone/Voicemail: (_____)_____

Email: _____

Name of Employer/Facility: _____

Job Classification: _____

RN License #: _____

For processing CE certificate only.

Please register me for the class indicated below:

- ☐ November 29, 2018 — Las Vegas, NV
- ☐ December 11, 2018 — San Bernardino, CA
- ☐ December 13, 2018 — Long Beach, CA
- ☐ December 18, 2018 — Marina del Rey, CA
- ☐ January 8, 2019 — San Diego, CA
- ☐ January 16, 2019 — Modesto, CA
- ☐ January 23, 2019 — Palm Springs, CA
- ☐ February 6, 2019 — San Luis Obispo, CA
- ☐ February 21, 2019 — Orange County, CA
- ☐ February 28, 2019 — Silver Spring, MD
- ☐ March 7, 2019 — Chicago, IL
- ☐ March 12, 2019 — San Mateo, CA
- ☐ March 14, 2019 — Reno, NV
- ☐ March 19, 2019 — Santa Monica, CA
- ☐ March 26, 2019 — Sacramento, CA
- ☐ April 4, 2019 — Oakland, CA
- ☐ April 11, 2019 — Redding, CA